

4.2 Correlation & Regression

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4.2.1 Bivariate Data

Scatter Diagrams

What does bivariate data mean?

- **Bivariate data** is data which is collected on **two variables** and looks at how one of the factors affects the other
 - Each data value from one variable will be **paired** with a data value from the other variable
 - The two variables are often related, but do not have to be

What is a scatter diagram?

- A scatter diagram is a way of graphing bivariate data
 - One variable will be on the x-axis and the other will be on the y-axis
 - The variable that can be **controlled** in the data collection is known as the **independent** or **explanatory variable** and is plotted on the *x*-axis
 - The variable that is **measured** or discovered in the data collection is known as the **dependent** or **response variable** and is plotted on the y-axis
- Scatter diagrams can contain **outliers** that do not follow the trend of the data

😧 Examiner Tip

- If you use scatter diagrams in your Internal Assessment then be aware that finding outliers for bivariate data is different to finding outliers for univariate data
 - (x, y) could be an outlier for the bivariate data even if x and y are not outliers for their separate univariate data



Correlation

What is correlation?

- Correlation is how the two variables change in relation to each other
 - Correlation could be the result of a **causal relationship** but this is not always the case
- Linear correlation is when the changes are proportional to each other
- Perfect linear correlation means that the bivariate data will all lie on a straight line on a scatter diagram
- When describing correlation mention
 - The type of the correlation
 - **Positive correlation** is when an **increase** in one variable results in the other variable **increasing**
 - Negative correlation is when an increase in one variable results in the other variable decreasing
 - No linear correlation is when the data points don't appear to follow a trend
 - The strength of the correlation
 - Strong linear correlation is when the data points lie close to a straight line
 - Weak linear correlation is when the data points are not close to a straight line
- If there is strong linear correlation you can draw a line of best fit (by eye)
 - The line of best fit will pass through the mean point $(\overline{X}, \overline{Y})$
 - If you are asked to draw a line of best fit
 - Plot the mean point
 - Draw a line going through it that follows the trend of the data



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What is the difference between correlation and causation?

- It is important to be aware that just because correlation exists, it does not mean that the change in one of the variables is **causing** the change in the other variable
 - Correlation does not imply causation!
- If a change in one variable **causes** a change in the other then the two variables are said to have a **causal** relationship
 - Observing correlation between two variables does not always mean that there is a causal relationship
 - There could be **underlying factors** which is causing the correlation
 - Look at the two variables in question and consider the context of the question to decide if there could be a causal relationship
 - If the two variables are temperature and number of ice creams sold at a park then it is likely to be a causal relationship
 - Correlation may exist between global temperatures and the number of monkeys kept as pets in the UK but they are unlikely to have a causal relationship



Worked example

A teacher is interested in the relationship between the number of hours her students spend on a phone per day and the number of hours they spend on a computer. She takes a sample of nine students and records the results in the table below.

Hours spent on a phone per day	7.6	7.0	8.9	3.0	3.0	7.5	2.1	1.3	5.8
Hours spent on a computer per day	1.7	1.1	0.7	5.8	5.2	1.7	6.9	7.1	3.3

a) Draw a scatter diagram for the data.



b) Describe the correlation.



c) Draw a line of best fit.





Your notes



4.2.2 Correlation Coefficients

PMCC

What is Pearson's product-moment correlation coefficient?

- Pearson's product-moment correlation coefficient (PMCC) is a way of giving a numerical value to a linear relationship of bivariate data
- The PMCC of a sample is denoted by the letter I
 - *r* can take any value such that $-1 \le r \le 1$
 - A **positive value** of *r* describes **positive correlation**
 - A negative value of r describes negative correlation
 - r = 0 means there is **no linear correlation**
 - *r* = 1 means **perfect positive linear** correlation
 - r = -1 means perfect negative linear correlation
 - The closer to 1 or -1 the stronger the correlation



How do I calculate Pearson's product-moment correlation coefficient (PMCC)?



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Your notes

- You will be expected to use the statistics mode on your GDC to calculate the PMCC
- The formula can be useful to deepen your understanding

$$r = \frac{S_{xy}}{S_x S_y}$$

•
$$S_{xy} = \sum_{i=1}^{n} X_i Y_i - \frac{1}{n} \left(\sum_{i=1}^{n} X_i \right) \left(\sum_{i=1}^{n} Y_i \right)$$
 is linked to the **covariance**
= $S_{xy} = \sqrt{\sum_{i=1}^{n} X_i 2} - \frac{1}{n} \left(\sum_{i=1}^{n} Y_i \right)^2$ and $S_{xy} = \sqrt{\sum_{i=1}^{n} X_i 2} - \frac{1}{n} \left(\sum_{i=1}^{n} Y_i \right)^2$ are linked to the **covariance**

•
$$S_x = \sqrt{\sum_{i=1}^{n} x_i^2 - \frac{1}{n} \left(\sum_{i=1}^{n} x_i \right)}$$
 and $S_y = \sqrt{\sum_{i=1}^{n} y_i^2 - \frac{1}{n} \left(\sum_{i=1}^{n} y_i \right)}$ are linked to the

variances

• You do not need to learn this as using your GDC will be expected

When does the PMCC suggest there is a linear relationship?

- Critical values of r indicate when the PMCC would suggest there is a linear relationship
 - In your exam you will be given critical values where appropriate
 - Critical values will depend on the size of the sample
- If the absolute value of the PMCC is bigger than the critical value then this suggests a linear model is appropriate



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Spearman's Rank

What is Spearman's rank correlation coefficient?

- Spearman's rank correlation coefficient is a measure of how well the relationship between two variables can be described using a **monotonic** function
 - Monotonic means the points are either always increasing or always decreasing
 - This can be used as a way to measure correlation in linear models
 - Though Spearman's Rank correlation coefficient can also be used to assess a non-linear relationship
- Each data is ranked, from biggest to smallest or from smallest to biggest
 - For *n* data values, they are ranked from 1 to *n*
 - It doesn't matter whether variables are ranked from biggest to smallest or smallest to biggest, but they must be ranked in the **same order for both variables**
- Spearman's rank of a sample is denoted by I_a
 - $r_{\rm s}$ can take any value such that $-1 \le r_{\rm s} \le 1$
 - A **positive value** of *r*_s describes a **degree of agreement** between the rankings
 - A negative value of r_s describes a degree of disagreement between the rankings
 - $r_s = 0$ means the data shows **no monotonic behaviour**
 - r_s = 1 means the rankings are in complete agreement: the data is strictly increasing
 An increase in one variable means an increase in the other
 - r_s = -1 means the rankings are in complete disagreement: the data is strictly decreasing
 An increase in one variable means a decrease in the other
 - The closer to l or -1 the stronger the correlation of the rankings



How do I calculate Spearman's rank correlation coefficient (PMCC)?

Rank each set of data independently

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- 1 to *n* for the *x*-values
- I to n for the y-values

- If some values are equal then give each the average of the ranks they would occupy
- For example: if the 3rd, 4th and 5th highest values are equal then give each the ranking of 4

$$\frac{3+4+5}{3} = 4$$

- Calculate the PMCC of the **rankings** using your GDC
 - This value is **Spearman's rank correlation coefficient**



Appropriateness & Limitations

Which correlation coefficient should I use?

- Pearson's PMCC tests for a linear relationship between two variables
 - It will not tell you if the variables have a non-linear relationship
 - Such as exponential growth
 - Use this if you are interested in a linear relationship
- Spearman's rank tests for a monotonic relationship (always increasing or always decreasing) between two variables
 - It will not tell you what function can be used to model the relationship
 - Both linear relationships and exponential relationships can be monotonic
 - Use this if you think there is a non-linear monotonic relationship

How are Pearson's and Spearman's correlation coefficients connected?

- If there is linear correlation then the relationship is also monotonic
 - $r=1 \Rightarrow r_{e}=1$
 - $r = -1 \Rightarrow r_c = -1$
 - However the **converse is not true**
- It is possible for Spearman's rank to be 1 (or -1) but for the PMCC to be different
 - For example: data that follows an **exponential growth model**
 - $r_c = 1$ as the points are always increasing
 - r < 1 as the points do not lie on a straight line

Are Pearson's and Spearman's correlation coefficients affected by outliers?

- Pearson's PMCC **is** affected by outliers
 - as it uses the numerical value of each data point
- Spearman's rank is **not usually** affected by outliers
 - as it only uses the ranks of each data point

🜔 Examiner Tip

• You can use your GDC to plot the scatter diagram to help you visualise the data

Worked example

The table below shows the scores of eight students for a maths test and an English test.

Maths (X)	7	18	37	52	61	68	75	82
English (y)	5	3	9	12	17	41	49	97

a) Write down the value of Pearson's product-moment correlation coefficient, *I*.

Enter data into GDC. r = 0.79433... r = 0.794 (3sf)

b) Find the value of Spearman's rank correlation coefficient, T_s .



c) Comment on the values of the two correlation coefficients.

The value of r suggests there is strong positive linear correlation. The value of rs suggests strong positive correlation, which is not necessarily linear.



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4.2.3 Linear Regression

Linear Regression

What is linear regression?

- If strong linear correlation exists on a scatter diagram then the data can be modelled by a linear model
 - Drawing lines of best fit by eye is not the best method as it can be difficult to judge the best position for the line
- The least squares regression line is the line of best fit that minimises the sum of the squares of the gap between the line and each data value
 - This is usually called the **regression line of y on x**
 - It can be calculated by looking at the vertical distances between the line and the data values
- The **regression line of y on x** is written in the form y = ax + b
- *a* is the **gradient** of the line
 - It represents the change in y for each individual unit change in x
 - If a is **positive** this means y **increases** by a for a unit increase in x
 - If a is **negative** this means y **decreases** by |a| for a unit increase in x
- b is the y intercept
 - It shows the value of y when x is zero
- You are expected to use your GDC to find the equation of the regression line
 - Enter the bivariate data and choose the model "ax + b"
 - Remember the **mean point** $(\overline{X}, \overline{Y})$ will lie on the regression line

How do I use a regression line?

- The equation of the regression line can be used to decide what type of correlation there is if there is no scatter diagram
 - If a is **positive** then the data set has **positive correlation**
 - If a is negative then the data set has negative correlation
- The equation of the regression line can also be used to **predict** the value of a **dependent variable**

(y) from an independent variable (x)

- The equation should **only be used** to make **predictions for y**
 - Using a y on x line to **predict x is not always reliable**
- Making a prediction within the range of the given data is called interpolation
 - This is usually reliable
 - The stronger the correlation the more reliable the prediction
- Making a prediction **outside of the range** of the given data is called **extrapolation**
 - This is much less reliable
- The prediction will be more reliable if the number of data values in the original sample set is bigger

Your notes

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- Once you calculate the values of *a* and *b* store then in your GDC
 - This means you can use the full display values rather than the rounded values when using the linear regression equation to predict values
 - This avoids rounding errors





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Substitute
$$x = 15$$

y=(5.5680...) × 15 + (15.4136...) = 98.93.
The model predicts a score of 98.9% but

this is unreliable as x = 15 is outside the range of data. Therefore extrapolation is being used.

